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FOR IMMEDIATE RELEASE Santa Fe New Mexico, July 20, 2023: Adan Manuel (Manny) Encinias Executive Director of the Santa Fe Farmers' Market Institute today announced that the Institute is launching the inaugural **Local Harvest Restaurant Celebration** in Santa Fe, N.M.

The first-of-its-kind festival dedicated to the collaboration between local Northern New Mexico farmers and ranchers and Santa Fe's celebrated restaurant community will take place Tuesday, September 12 through Thursday, September 14, 2023. Santa Fe's nationally recognized chefs will curate menus substantially reflecting product sourced from local land producers, and will acknowledge the farms and ranches on their menus.

In making the announcement, Encinias said, "We have long wanted to connect the dots between the farming and ranching community represented by the **Santa Fe Farmers' Market**, the abundant outstanding restaurants in Santa Fe, and the dining public. The Institute's Local Harvest Restaurant Celebration is an opportunity to bring local food producers, restaurateurs, and food lovers under the same tent. We're very excited about this opportunity to break bread together."

John Bradbury, of the Greater Santa Fe Restaurant Association said, "The quality connection between local restaurants and local farmers is a vital part of Santa Fe's culinary culture and is sustained by the vibrant role the Santa Fe Farmers' Market plays in our community. The Greater Santa Fe Restaurant Association is proud to support this synergy."

Randy Randall, Executive Director of TOURISM Santa Fe added, "We are so excited to partner with the Santa Fe Farmers' Market Institute, the Santa Fe Farmers' Market, and our local restaurants to promote the fact that so much of our fabulous Santa Fe food experience includes farm to table fresh and tasty product offerings. This is yet another example of how Santa Fe excels in what it offers to our residents and visitors."

Restaurants are currently registering to participate, and beginning to create menus based on seasonal offerings of local food producers.

Information on participating restaurants and food to table menus will be available for the general public on August 11, 2023 at www.localharvestrestaurantcelebration.com. Restaurants may offer special lunch, dinner, or both lunch and dinner menus. Restaurant reservations will be made through the restaurants' customary reservation services. A benefit for the nonprofit Santa Fe Farmers' Market Institute, 20% of restaurant food sales during the celebration will be contributed to the Institute.

The nonprofit partner to the Santa Fe Farmers' Market, the Santa Fe Farmers' Market Institute's mission is to advocate for farmers, ranchers and other land-based producers; provide equitable access to fresh, local food; own and operate a year-round venue for the Santa Fe Farmers' Market; and manage programs to help sustain a profitable, locally-based agricultural community.

For more information or images, please contact:

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