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Santa Fe Farmers' Market Institute Announces the 2022 Farmer and Community All Star Recipients to Launch National Farmers' Market Week

FOR IMMEDIATE RELEASE

Santa Fe New Mexico, August 8, 2022: Andrea Fisher Maril, Executive Director of the Santa Fe Farmers' Market Institute ("Institute") announced that three Santa Fe Farmers' Market Vendors have been named 2022 Farmer All Stars. Additionally, a Community All Star has also been named for 2022.

The following outstanding farmers and vendors will be honored at the *Seed The Future* celebration on Thursday, October 13, 2022 at 5:30pm in the Market Pavilion (1607 Paseo de Peralta, Santa Fe, NM):

2022 Farmer All Star Award Recipients:

**Rosa Maria Alcantar, Rocio Produce, Chamita, NM
Amy Fagan and Keegan Crumpacker, Crumpackers Bakery, Santa Fe, NM
Annie Krahl, Annie's Herb Farm, Española, NM**

Community All Star Award Recipient:

Sarah Grant, Founder of New Mexico Farmers' Marketing Association

Jacqueline "Jackie" Gibbs Culinary Program Director for YouthWorks will oversee the catering of the event, working in partnership with David Sundberg, Institute Program Development Director. Menu ingredients will be sourced from the Santa Fe Farmers' Market thereby supporting local agriculture. Hidden Mountain Brewing Co. and Gruet Winery are beverage sponsors.

Tickets for the Seed The Future 20th Anniversary Celebration will go on sale on Monday, August 15, 2022 through the Institute's secure ticketing page located at www.farmersmarketinstitute.org.

In making the announcement, **Maril** expressed her appreciation to the 2022 Farmer All Star selection committee for their thoughtful deliberation. Nominated to serve by Maril and **Debbie Burns, CEO of the Santa Fe Farmers' Market**, the committee was composed of: **Jennifer Fresquez, Market Board President, Pam Walker, Institute Board Vice Chair, Mary Dixon 2013 Farmer All Star representing Green Tractor Farm and Secretary of the Institute Board, Nery Martinez, Market Manager, and Jonni Lu Pool, Volunteer Docent.** The process was facilitated by **Janice L. Mayer, Development and Communications Director of the Santa Fe Farmers' Market Institute.**

Maril expressed her gratitude for the support of the following business sponsors who make the event possible: **Enterprise Bank & Trust**, as well as **Century Bank**, **Elsner Law**, **Gruet Winery**, **Guadalupe Credit Union**, **Hidden Mountain Brewing Co.**, **Hotel Santa Fe**, **Hutton Broadcasting**, **Insight CPA**, **New Mexico Bank & Trust**, **Payne's Nursery**, **Phoenix Security**, **Santa Fe New Mexican**, and **Thornburg Investment Management**. **C&C Distributors**, **Railyard Urgent Care**, **Rancho de Chimayó**, **Sarcon Construction**, and the **State Employees Credit Union** also lent support.

About the Santa Fe Farmers' Market Institute:

The Santa Fe Farmers' Market Institute's mission is to advocate for farmers, ranchers and other land-based producers; provide equitable access to fresh, local food; own and operate a year-round venue for the Santa Fe Farmers' Market; and manage programs to help sustain a profitable, locally-based agricultural community. Now in its twentieth anniversary year, the Institute is the nonprofit partner of the Santa Fe Farmers' Market. For more information, please visit www.farmersmarketinstitute.org.

About YouthWorks

Founded by Melynn Schuyler in 2001, YouthWorks has emerged as a cutting-edge, innovative organization offering a continuum of services designed to reconnect "at-risk" and disadvantaged youth with our community through education, employment training, and job placement. For more information, please visit: www.santafeyouthworks.org

Press contact:

Janice L. Mayer

E: Janice@farmersmarketinstitute.org

T: (505)983-7726, ext. 2