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Santa Fe Farmers' Market Institute Announces the 2021 Farmer All Star Recipients

FOR IMMEDIATE RELEASE

Santa Fe New Mexico, November 18, 2021: Andrea Fisher Maril, Executive Director of the Santa Fe Farmers' Market Institute (SFFMI) announced that six Santa Fe Farmers' Market vendors have been named 2021 Farmer All Stars.

In making the announcement, Maril expressed her appreciation to the 2021 Farmer All Star selection committee for their thoughtful deliberation. Nominated to serve by Maril and Debbie Burns, CEO of the Santa Fe Farmers' Market, the committee was comprised of Jennifer Fresquez, Market Board President, Pam Walker, Institute Board Vice Chair, Mary Dixon 2013 Farmer All Star representing Green Tractor Farm and Secretary of the Institute Board, and Nery Martinez, Market Manager. The process was facilitated by Janice Mayer, Santa Fe Farmers' Market Institute Development and Communications Director.

The following outstanding farmers will be honored at the sold-out *Seed The Future* celebration on Thursday, December 9, 2021 at 6 pm in the Market Pavilion (1607 Paseo de Peralta, Santa Fe, NM):

Eloy and Frances Trujillo of EFT Farms, Ohkay Owingeh, NM
Maria Carter of El Jardin De Flores, Chimayo, NM
Grant and Val Wilson of Lotus Farms LLC, Tijeras, NM
Trinidad and Victor Mendez of Mendez Produce, Ohkay Owingeh, NM
Reynaldo and Diego Romero of Rey Romero Farm, La Cienega, NM
Susan Higgins of Sungreen Living Foods, LLC, Santa Fe, NM

The event will reflect on the Institute's past, profile the organizations programs (including a presentation by microloan recipient **Asher Singer of Reyah Sunshine Farm, LLC.**), and plant seeds for the future.

Jacqueline "Jackie" Gibbs, Culinary Program Director for YouthWorks!, will oversee the catering of the event, working in partnership with David Sundberg who is joining the Santa Fe Farmers' Market Institute Team as Program Development Director. Menu ingredients will be sourced from the Santa Fe Farmers' Market thereby supporting local agriculture. Second Street Brewery and Gruet Winery are beverage sponsors.

Maril expressed her gratitude for the support of the following business sponsors who helped make the event possible: Century Bank, Descartes Labs, Elsner Law, Enterprise Bank & Trust, Guadalupe Credit Union, Hutton Broadcasting, Insight CPA, New Mexico Bank & Trust, Nusenda Credit Union, Payne's Nursery, and Thornburg Investment Management.

About the Santa Fe Farmers' Market Institute:

The Santa Fe Farmers' Market Institute's mission is to advocate for farmers, ranchers and other land-based producers; provide equitable access to fresh, local food; own and operate a year-round venue for the Santa Fe Farmers' Market; and manage programs to help sustain a profitable, locally based agricultural community. Now in its nineteenth year, the Institute is the nonprofit sister of the Santa Fe Farmers' Market. For more information, please visit www.farmersmarketinstitute.org.

About YouthWorks!

Founded by Melynn Schuyler in 2001, YouthWorks has emerged as a cutting-edge, innovative organization offering a continuum of services designed to reconnect "at-risk" and disadvantaged youth with our community through education, employment training, and job placement. For more information, please visit: www.santafeyouthworks.org

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