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SANTA FE FARMERS' MARKET INSTITUTE

2016 Program Report

On behalf of the Staff, and the Board of Directors, of the Santa Fe Farmers' Market Institute, we hope this finds you well!

As the Market remains bustling through the winter months, we remain grateful for the nutritious, high-quality foods our farmer neighbors provide to keep our community healthy and nourished year-round.

We have had a busy year at the Institute, and we are proud to share details about our programs and accomplishments with you in the following pages.

In 2016, we bid a fond farewell to Program Director Sam Baca, who retired after many years of caring, thoughtful and conscientious work at the Institute. As much as we miss Sam around the office, we love seeing him at the Market, and we must admit that retirement becomes him!

We are so happy to welcome Sam's successor, Melissa Willis, as Program Director. Melissa has hit the ground running, conducting an audit of our programs, re-envisioning our youth programming, and wrangling our Program Committee...all while getting to know Market vendors and customers. Welcome, Melissa! We're so glad you're here.

**As Executive Director, I'd like to take a moment to thank Jenna Scanlan, our outgoing Board Chair, for two years of dedicated, passionate and steadfast leadership. The Institute has undergone a lot of change and growth over the past couple of years and we would not be here without her. I know she joins me in welcoming Mike McGeary as our new Board Chair. Many of you may know Mike from his side-gig as a banjo player at the Market!

We are also pleased to welcome new board members Brenda Fresquez and Kathy Holian. You may know Brenda from her work at the Roundhouse with the Legislative Finance Committee, or from Monte Vista Organic Farm's booth at the Market, where she can be found volunteering regularly. Kathy recently retired from her post as a Santa Fe County Commissioner, and she has jumped right in to another form of community service, with the Institute's Board of Directors! We are delighted to welcome both Brenda and Kathy aboard, and we are very grateful for their dedication and expertise.

We had a wonderful time celebrating local food, culture and community with you at our tenth Fall Fiesta in October. Thanks to all the hard-working volunteers, and to our incredible donors for supporting the Institute so generously! Together we exceeded a challenge grant, raising more than \$20,000 for farmer training and professional development programing.

We had the great privilege of honoring three of our beloved farms, and the incredible farmers who steward them. We proudly awarded the 2016 Farmer All-Star Awards to Don Bustos and Nery Martinez (Santa Cruz Farms,) Joel Daeschel and Family (Cedar Grove Nursery,) and Alex Pino (Revolution Farms.)

We were delighted to recognize a community member for the first time this year. Pam Roy has worked tirelessly to foster our local agricultural economy in a wide variety of ways. As one member of our All-Star Committee said, "we simply wouldn't be here without Pam."

On that note, we simply wouldn't be here without each of you! We remain so very grateful for your generous support, and we look forward to continuing our collaboration in the year to come.

In Community,

Kierstan Pickens
SFFMI Executive Director

Jenna Scanlan
SFFMI Board of Directors,
Immediate Past Chair